



HANDMADE in Britain

Crafted 100

Introduction Pack

handmadeinbritain.co.uk





ABOUT HANDMADE

- **Unique Market Position** Organiser of leading craft fairs in the UK with a large-scale e-commerce marketplace. The only company doing both.
- **Trusted Partner** Organised over 30 fairs in UK, collaborated with world renowned organisations such as RBG, Kew & Edinburgh, Waterperry Gardens.
- **Industry Influence** A database of 9000+ British Artists, 18,000+ high net worth individuals.
- **Create, Innovate, Support** Highly curated e-commerce platform focussed on British contemporary craft and Handmade products.
- **Experienced Team** An experienced and expert team to deliver a successful outcome.
- **Social media presence** of +140k followers combined

ABOUT CRAFTED 100

A Handpicked Collective of Exceptional Makers..



CRAFTED 100: MEMBERSHIP BENEFITS

1. A Dedicated Online Showcase for Your Work

- **Professionally designed profile page** showcasing your work, story, and creative process.
- **SEO-optimised listings** to help buyers, collectors, and galleries discover your work.
- **Direct links to your website and social media**, increasing traffic and potential sales.

2. Business & Marketing Support

- **Featured opportunities** in HMiB's 'Meet the Maker' series and behind-the-scenes storytelling on all our platforms.
- **Be part of a trusted platform** with 18+ years of industry reputation, recognised for supporting high-quality craftsmanship.
- **Social media Campaigns and promotional features**, reaching HMiB's engaged audience.
- **Showcase your work in HMiB's Pressloft account**, allowing you to pitch your work directly to press and be featured in industry-leading publications.

3. Exclusive Selling & Financial Benefits

- **Reach an engaged audience** of craft lovers and collectors.
- **20%+VAT commission on sales through the HMiB platform only** – keep 100% of what you earn from direct enquiries..
- **10% discount on participation fees for HMiB in-person shows** (One show per year, subject to application and availability).

4. Additional Perks for Craft Professionals

- **VIP access** to select HMiB events and collaborations.
- **Opportunities** to participate in curated exhibitions and collaborative craft projects.
- **Host workshops** or demonstrations at HMiB events

COST

- **£24 inc. VAT / Month**
- **£240 inc. VAT / Year**

DEBORAH TIMPERLEY GLASS

YOUR CRAFTED 100 PROFILE:

- Artist profile image and introduction - let the audience connect with your ethos and approach.
- Artist Profile – Share your story, ethos, and artistic vision.
- Multi-Image Banner – Showcase your collection's aesthetic instantly.
- Key Highlights – Launch new collections or spotlight new products; announce new collaborations, awards or in-person shows & more.
- Contact & Socials – Share all your profiles in one place for easy connection.
- Direct Enquiries – Receive messages from buyers and network effortlessly.
- Product Listings – Direct sales to the HMiB audience - capture new customers instantly.

Deborah Timperley Glass

Since graduating over 25 years ago I've specialised in creating cast sculptures and bowls. I show internationally as well as prestigious UK exhibitions such as Collect 2025. The 'Rocky sculptures' explore the beauty of stone bridges, dry stone walling and rocky outcrops. The contrasting defined edges with the softness of adjacent vegetation. The blocks of colour echo the surrounding landscape, water and sky. They have a sense of place and atmosphere.

My cast glass sculpture series 'A Dialogue at the Threshold' draws the viewer in to my dense glass boxes by the allure of 23.5ct gold. Some are architectural, others are visually soft, appearing to be encased by fabric. There is a fluidity between the inside and the outside. The interplay between the interior and the exterior articulates a dialogue at the threshold. The textured glass bowls are one of my favourite ways of working, another method I have developed and evolved. The surface is created using bubble ripples. All create a bowl form. Finally the edges are highly polished which highlights the colour and contrasts with the opacity of the textured glass.

I am in the Craft Council Directory and I belong to the Society of Designer Craftsmen, Design Nation, the Sussex Guild and Just Glass.

My workshop is in West Sussex and is in a converted stable, a wonderful place to make and create.

Contact

Make an Enquiry

Website

Connect   

DEREK MATTHEWS: CRACKINGPOTS

Derek Matthews: Crackingpots

Derek Matthews is a Selected Member of The Craft Potters Association. Many of his ceramics start with a narrative that's either imagined, half remembered, carefully researched or commissioned.

Working on one piece at a time, every piece he creates is totally unique.

"My output is low and slow"

"I work with a variety of clays into which I often add other fragments of material. These 'inclusions' plus the use of oxides and multiple firings add to the alchemy and often give the clay a distressed or patinated surface."

A love of whimsy, folk art, religious and tribal art and his background as an illustrator, all go into the mix.

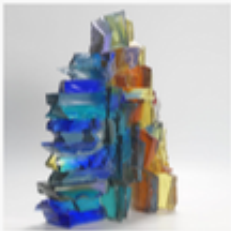
Derek was once described as "Possibly one of the UK's most successful illustrators that no-one has ever heard of." For more than forty years, with agents in London, Tokyo and France, he created work for a raft of top-flight international and UK clients. The Snappy series of children's books he illustrated won several awards, sold more than 13 million copies worldwide and even managed an American number one best seller.



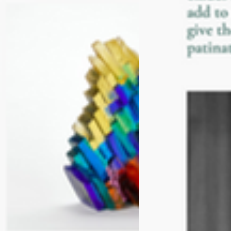
Key Highlights



London Glassblowing Gallery is partnering with Bonhams for this auction with works from...



In partnership with Bonhams at London Glassblowing Gallery featuring Peter Layton's w...



The 164th Annual of The Society of Artists at the Ma...

Smoke Fired Winged Cat No 7: Ceramic Sculpture

Derek Matthews: Crackingpots

£175.00

Robot No.1: Ceramic

Derek Matthews: Crackingpots

£325.00

Smoke Fired Winged Cat No 6: Ceramic Sculpture

Derek Matthews: Crackingpots

£175.00

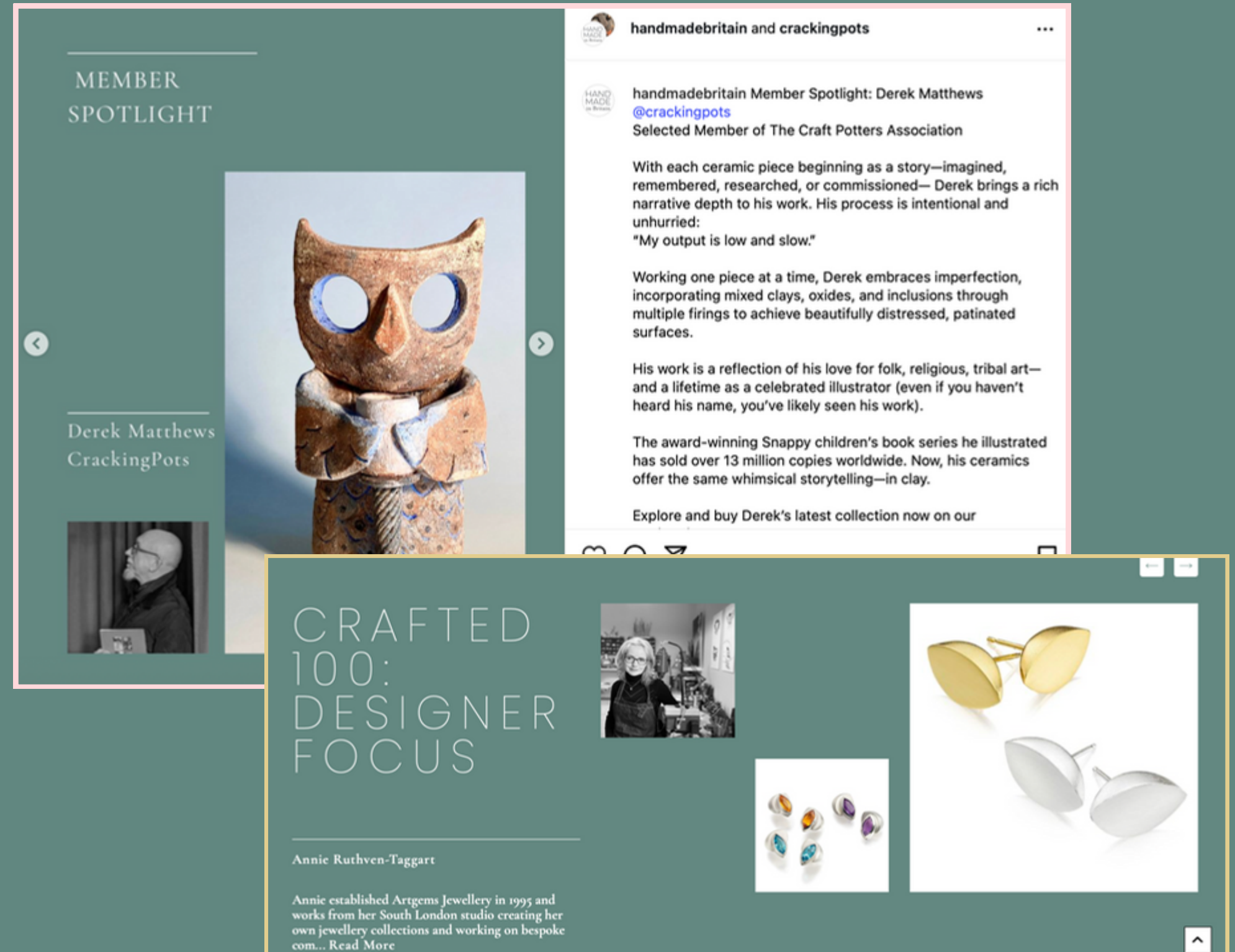
A Little House: Ceramic

Derek Matthews: Crackingpots

£95.00

YOUR CRAFTED 100 PRESENCE

- Crafted 100 members receive multiple exposure across the HMiB Marketplace: including Profile entry within both the Handmade Directory and Crafted 100 listing pages; and inclusion in our Marketplace Designer Focus' feature.
- Your personalised Shop on our marketplace, and associated product listing features, enable customers to discover all your pieces with ease.
- Inclusion in Newsletter Content: including Exclusive spotlights or interviews & High-quality editorial features, and Strategic marketing updates.
- Data or feedback reports via your Member Dashboard.
- Social Media Involvement: Priority in solo features and reels, Boosted posts or collaborations, Occasional Story Reposts.
- Inclusion in our Press Loft account - benefit from exposure to Press & Publications.



MARKETPLACE IN NUMBERS

> £250k

Total Sales

> 190k

Avg. Online Visitors

> 2M

Total Reach

> 140k

Social Media Reach

>20K

Subscribers

>1%

Returns

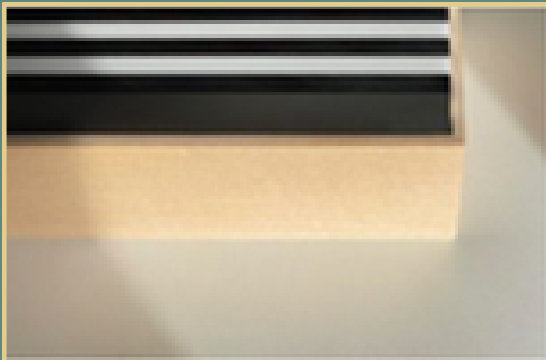
>£2K

Highest Order Value

£115

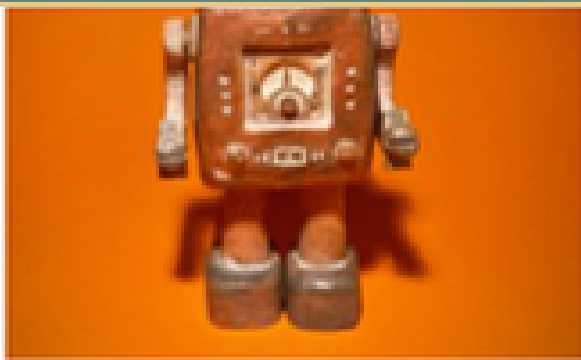
Avg. Order Value

TRUST PILOT SCORE 4.7



Print_1

Polikeless
20.00

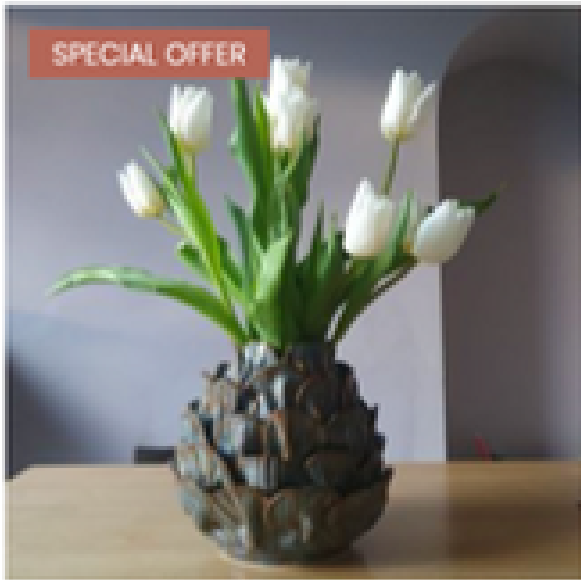


Robot No.1: Ceramic

Derek Matthews: Crackingpots
£325.00



olly_3



Blossom Flame Vase



Abstract Pendant Necklace |
Garnet & Sterling Silver |
Handmade



TEAM

AN EXCEPTIONAL TEAM WITH OUTSTANDING CREDENTIALS

Handmade in Britain, established in 2007, is a leading organiser of craft fairs in the UK and a curated platform to support and promote outstanding British designer-makers.



PIYUSH SURI
Founder / Creative Director

Designer, brand owner, event organiser and TV personality (BBC1 & Channel 4) Piyush has over 20 years experience in the Design & Events sector, both in the UK and India.



SAKET BANSAL
Co-Founder / Technology Director

Saket combines 20+ years of IT expertise with a passion for bridging tech and creativity, including award-winning app development.



ALIS CLEMENT
Event Manager

A Ceramics Graduate with over 12 years experience in craft & Design Events. Alis thrives when collaborating with exhibitors and showcasing new makers at our events.



CAT LORIMER
Sales & Customer Relations

With a BA (Hons) in Fine Art, Cat has since held senior management roles in sales and events, alongside creative positions as an arts writer, costumier, and prop maker.



DAN GOODE
Consultant Director

Dan studied pottery and is a curator, writer, coach, speaker, and judge at many craft events. He has worked with leading UK craft organisations including The Crafts Council, Design Nation, and The Design Trust.



NICOLE RUDOLF
Finance & Partnerships

Nicole, a trained lawyer, has 20+ years' experience in business strategy and partnerships. Passionate about sustainability, she aligns HMIB with the SDGs, and manages its Volunteer Program.

OUR VISITORS

Our marketplace attracts a discerning audience, including:

- Personal and Professional Art and Craft Collectors
- Craft Enthusiasts
- Interior Designers & UK Craft Industry Leaders
- Museum Directors, Curators & Gallery Owners
- Supporters of Small Independent Businesses
- Benefactors & Advocates of British Craft
- HNWI's and concierge providers
- Luxury Hotel and Service Industry Groups and Providers

A highly curated platform connecting makers with buyers who value craftsmanship, quality, and design.



CONTACT US

MEMBERSHIP ENQUIRIES

Piyush Suri
Creative Director
piyush@handmadeinbritain.co.uk

Cat Lorimer
Sales & Customer Relations Manager
cat@handmadeinbritain.co.uk

handmadeinbritain.co.uk

